



ART DIRECTION
ANIMATION
ILLUSTRATION
INTERFACE DESIGN
UX DESIGN

About me and my work

My work involves information architecture, user experience and user interface design for mobile apps and the web

My process includes documenting requirements, creating screen mock-ups and creating high and low fidelity interactive and/or animated prototypes.

I'm also an aspiring illustrator, having taken an intensive digital painting course at Imaginism Studios in Canada

Work experience

2010 - 2012

CI&T - Art Director/UX Designer

Responsible for the look and feel of mobile apps and games for such clients as Coca-Cola and Johnson & Johnson.

Also acted as a user experience consultant for a sales force iPad application in New York in 2011 and 2012

2007 – 2010

TV TEM/Temmais.com - Art Director/Manager

Responsible for designing web-oriented marketing products like ads and micro sites for events and TV shows as well as managing a team of designers.

2007

Africa Propaganda - Flash designer

Produced ads for Parmalat, Itau, Folha de Sao Paulo, and Nivea for the Cannes Lions Festival

2005 – 2007

Fluido Digital Brasil - Art director

Art direction for print and web and development of interactive presentations and flash sites for clients like Hyundai, Subaru and Kia Motors